

During the week of September 8 through September 14 thousands of Southern Gospel Music fans, representing at least 40 states and more than a half dozen foreign countries traveled to Louisville, KY, for the 56th Annual National Quartet Convention. While thousands enjoyed the sights and sounds of the NQC during it's final year in the city of Louisville live and in person, according to NQC Executive Vice President, Clarke Beasley, almost as many people enjoyed the sights and the sounds of NQC 2013 via the NQC Webcast. "Many who were unable to attend the event in person had the opportunity to watch performances taking place in Freedom Hall live, as it happened, or on demand through the NQC's website," Beasley explained. "All events taking place in Freedom Hall throughout NQC Week were made available through the Webcast. The NQC Subscriber based Webcast achieved an all-time record number of subscribers and proved to be a tremendous success."

The NQC has offered the Webcast for several years now; however, in celebration of the final year in Louisville, the NQC made the Friday webcast available to the public for free. NQC Free Friday far exceeded expectations and produced viewership from all over the world, including more than 10,000 people in 26 different countries. "NQC Free Friday featured a true event broadcast experience," Beasley stated, "with dedicated hosts hosting the broadcast throughout the day." In addition to viewing the festivities of NQC, 2013 over the NQC Webcast on a computer, subscribers to the Webcast for the first time ever were also able to view the Webcast on their televisions through their Roku device. This proved to be so popular that the NQC Board has announced that it intends to ultimately make its Roku channel available to the public as a free channel. "This a great opportunity and yet another way for the NQC to grow and expose the great music of the NQC to the world," Beasley shares.

The NQC Webcast is available on demand throughout the end of November for those who missed viewing the event live. Fans may visit [www.nqconline.com](http://www.nqconline.com) to enjoy the sights and sounds of NQC 2013.

The 2014 NQC moves from Louisville to the city of Pigeon Forge, TN, and will take place at the Leconte Center during the week of September 21-27. Complete information about the 2014 event, as well as a complete schedule of activities may be obtained by visiting [www.nqconline.com](http://www.nqconline.com)