One of Christian Music's leading concert promoters, IMC Concerts has announced plans to host the first ever Virginia Beach Gospel Music Festival. The event will take place at the beautiful Sandler Center for the Performing Arts in Virginia Beach, VA.

IMC Concerts has announced that more than a dozen of Southern Gospel Music's most popular recording artists will be featured at the very first Viriginia Beach Gospel Music Festival. "We are thrilled to bring our brand music event to the East Coast, and in particular to the beautiful coastal city of Virginia Beach," states Landon Beene, President of IMC Concerts. "Gospel music, paired with a wonderful vacation destination such as Virginia Beach, offers fans a GREAT excuse to pack up the car and head to the beach and enjoy a great weekend of Gospel music. I love this beach town because it is so fitting for a family weekend, and so will the program we put together. This fantastic beach vacastion spot, along with the great Gospel music means fun for the entire family!"

The program being put together for IMC's exceptional three-day event will feature daily and nightly concerts during five session with many of Southern Gospel Music's most popular names performing, including The Martins, Gordon Mote, Greater Vision, The Collingsworth Family, The Hoppers, Ivan Parker, Guy Penrod, Ernie Haase & Signature Sound and many more. "We've been singing all around the Tidewater area for nearly 50 years," states Dean Hopper, one of the event organizers who is also a member of The Hoppers, who will be among the artists featured at the event. "As a kid, I even remember the privilege of singing at the Hampton Roads Coliseum. After reminiscing on wonderful memories and realizing the lack of Gospel's recent cultivation in the area, we wanted to bring our genre back in a BIG way! The music, mixed with the vacation opportunites for concert-goes, seemed like a no-brainer. Virginia Beach is gorgeous and serene, so why not come there?" In addition to the exciting music that will be taking the stage throughout the Festival, noted speakers will be included during the weekend, including popular comedian Dennis Swanberg and Grant Ethridge, Senior Pastor of Liberty Baptist Church in Hampton, VA, along with the Liberty Baptist Church Choir.

This three-day, five-session Festival will feature a 7pm concert on Thursday evening, as well as Friday and Saturday sessions at 10am and 7pm. Festival package ticket prices are inclusive for all six sessions. Tickets may also be purchased for individual sessions. A complete schedule of events is available at <a href="http://www.imcconcerts.com">www.imcconcerts.com</a> and <a href="http://www.VirginiaBeachGospelMusicFest.com">www.VirginiaBeachGospelMusicFest.com</a>. The Virginia Beach Gospel Music Festival promises to be one to remember. Tickets are on sale now (October 2, 2013) and may be purchased by calling 877-392-9710.

There are numerous hotels within walking distance of the Theater, as well as the beach that have guaranteed special rates for Festival attendees. Complete lodging information is also available at the Festival's website, <u>www.VirginiaBeachGospelMusicFest.com</u>.

This event will be one the entire family will enjoy. Plan to join many of Southern Gospel Music's most popular singers and musicians at the Sandler Center for the Performing Arts, located at 201 Market Street in Virginia Beach, during the weekend of October 2 through 4, 2014, as the Virginia Beach Gospel Music Festival comes to Virginia Beach, VA.