



Louisville, KY - Multi-talented musical group, The Pfeifers recently completed work on two brand new recordings just in time for Southern Gospel Musics premier week-long event, the National Quartet Convention, which takes place this week in Louisville (September 7-13). The audio recording, Carry The Banner, features the talents of long-time members, John Pfeifer, Candy Pfeifer and Mary Jane Carter, and also introduces listeners to The Pfeifers newest addition, keyboardist/vocalist, Justin Hill.

Produced and arranged by noted producer Steve Mauldin, Carry The Banner, features 10 cuts, including two instrumental ballads. Prolific writers who contributed to the recording include Chris Binion, Rebecca Peck, Paula Stefanovich and Karen Harding, as well as group members Candy Pfeifer and Justin Hill. The recording reflects the rich musical heritage of a ministry that spans three generations, encompassing more than 60 years. The recording is a tribute to Pfeifer patriarch Don Pfeifer, John and Candys dad, who passed away in 2007. Dad was diagnosed with Alzheimers disease several years before his death, Candy explains. As we watch him experience this season, it was a very difficult season of life for us, as well. He became combative and noncompliant and had been unable to communicate for months, but as John and I were visiting with him one day he looked straight into my eyes and very clearly said carry the banner.

Carry The Banner is complimented by the release of Then & Now, a video glimpse into the history of the Pfeifers and the banner this musical family has carried for the past three decades. The video features an intimate interview segment with present and former group members, as well as video clips of songs from the Pfeifer video library.

Attendees of the National Quartet Convention may purchase Carry The Banner and Then & Now at The Pfeifers Exhibit Booth in the North Wing of Louisvilles Kentucky Fair & Expo Center. The recordings may also be ordered online at www.pfeifers.com . Visit www.pfeifers.com to stay up-to-date on other exciting news from The Pfeifers.